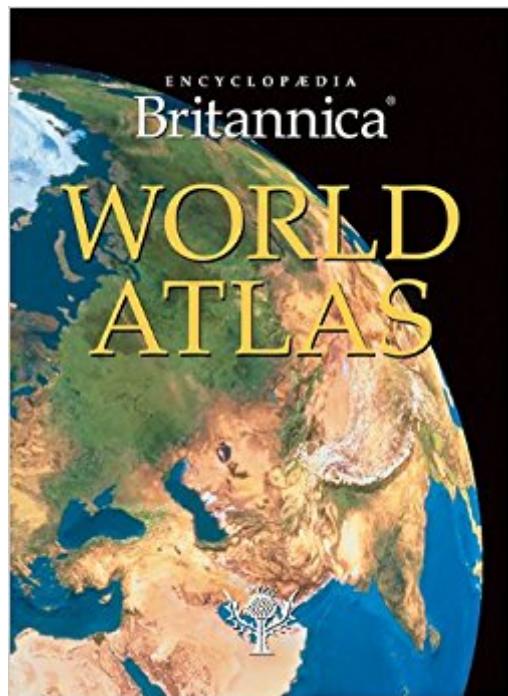


The book was found

2011 Encyclopaedia Britannica World Atlas



Synopsis

Track the planet's longest rivers, discover the huge varieties of terrain, gain insight into the Earth's global climate and learn about each region's ever fluctuating populations and political boundaries with the new Encyclopaedia Britannica World Atlas. Explore all countries and regions of the world with this trusted and in-depth resource, with features ranging from high definition satellite images to detailed thematic maps about major world issues. Updated for 2010, this atlas provides a complete picture of our 21st-century world with clarity, detail and precision. It allows you to travel around our planet without leaving your seat and helps you understand the world around you. - Provides balanced coverage of all world regions and offers confidence in knowledge on a global scale. - Global thematic maps supply a thorough examination of the world by showing the Earth's place in the Universe, its physical forms and processes, as well as life on earth and ecological issues. - With maps created through the full benefit of satellite imaging, laser measurements and other modern and accurate mapping techniques the world's physical relief is brought to life with extensive detail. - World Overview, an analytic 33-page introductory section, enhances research with facts and statistics on thought-provoking global topics such as climate change, economic growth and immigration trends. - Find places quickly with a clearly styled index of more than 100,000 placenames, each with its geographical coordinates, variant language spellings and historical forms. - Each section begins with a beautiful 8-page introductory spread detailing the current ecological and political standings of each continent, followed by comprehensive and up-to-date maps of the region's countries. - Highly detailed terrain models and sensitive colour schemes give an unsurpassed impression of the Earth.

Book Information

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Customer Reviews

Printing quality is amazing!

I received this atlas from today, although I actually ordered the earlier 2007 edition. Not sure what happened there...In a move away from its traditional alliances, Encyclopaedia Britannica has entrusted map production to the well known British publisher Dorling Kindersley Ltd., something of which I was unaware until I opened the book. DK is not considered one of the great atlas publishers. However, I was pleasantly surprised at the quality of the maps, which have excellent natural physical detail, are easy to read and pleasant to the eye. There is something distasteful about computer generated mapping. It is not as 'beautiful' as older hand-drawn maps. However, this is a problem with virtually every new atlas and, as mentioned above, Dorling Kindersley has done a good job in the aesthetics department. Toponymical detail is somewhat lacking, but comparison with the classic Rand McNally editions of the Britannica Atlas revealed that the DK maps are, in SOME cases, on a larger scale and superior. Details of ancient sites are also lacking (there was somewhat more detail in R. McN. editions). The supplementary section with thematic maps is on par with other atlases of the same price range. The index is excellent, with full geographic co-ordinates and alternative or former names (e.g. Leningrad / St Petersburg, Bombay / Mumbai &c). The quality of manufacture and binding has definitely gone down the drain. The classic Britannica Atlases were printed in the USA, externally attractive, very durable and had the feel of quality. By contrast, this edition is printed cheaply in Singapore, and the cover has a very cheap feel to it; another kick in the teeth for the British / American printing industry. In fact, the whole book has a rather 'cheapish' feel to it, even though its content is quite respectable. In summary, I am satisfied with this atlas, which should suffice for general usage and is broadly similar to the classic Britannica Atlas in terms of coverage and scale. Available new for as little as \$60, it is very good value for money. However, some retailers are charging >\$100, so shop around. Those with heavier demands should opt for The Times Atlas of the World, Comprehensive Edition.

This is an excellent choice for a world atlas. As always a great book by the folks at Encyclopedia

Britannica.

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